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# ANTWERP ORDER FORM

## BILLING / SHIPPING INFORMATION

Store Name: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City/State/Zip: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_  
 Phone: \_\_\_\_\_  
 Fax: \_\_\_\_\_

## OFFICE USE ONLY

Date: \_\_\_\_\_  
 Total: \_\_\_\_\_  
 Group: \_\_\_\_\_  
 Tape#: \_\_\_\_\_  
 Notes: \_\_\_\_\_

## COMMERCIALS

- Hearts and Arrows :30
- Le Difficile :30
- Why Travel? :30
- Diamond Hunt :30
- Our Diamond Selection :30
- Waffles or Diamonds :30
- Antwerp Diamond Connection :30
- The Antwerp Difference :30
- Antwerp Diamond Buying :30
- Antwerp Christmas :30
- Heart of the Diamond Industry :30
- Diamond Broker :30
- General Antwerp (We Go) :30
- Ideal Cut :30
- Pre-Trip :30 (\$199)
  
- Antwerp: Diamond Capital of the World (10 min)
- Antwerp: The 4Cs (10 min)
- Antwerp: Your Diamond Broker (2 min web video)

## LOGO / MASTER INFO

- Logo**
- Produce a 3D Logo
  - 3D Logo on file
  - Standard Logo on file
  - Logo inclosed
  - Sending Logo
- Master**
- Betacam SP
  - Mini DV
  - DVD
  - Digital Upload
  - Photoframe

## PRICING

- Commercials - \$329 (Includes Master + DVD)
- 10 Minute Video - \$499 (Includes 10 DVD copies)
- 2 Minute Web Video - \$399 (Includes DVD + Upload)
- Package 1 (2 Coms) - \$499
- Package 2 (1 Com & 10 Minute) - \$749
- Package 3 (2 Coms & 10 Minute) - \$849
- Additional Commercials After 2 - \$100 ea
- Additional DVD Copies
  - 1 - 25: \$3.30 ea
  - 26-99: \$3.25 ea
  - 100-500: \$3.00 ea

### Digital Photoframe Special - \$100

Add a 10.4" Photoframe to your 2 or 10 minute video order. Comes preloaded with your video.

## STORE TAG INFORMATION

Write information exactly as it should appear on tag

Location: \_\_\_\_\_

City: \_\_\_\_\_

Phone: \_\_\_\_\_

Other: \_\_\_\_\_

## STORE INFORMATION

Name of Jeweler(s) appearing in commercial:

\_\_\_\_\_

No. of Stores: \_\_\_\_\_

Additional Information: (Pronunciation, reminders, etc.)

\_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

## TERMS

All of the Antwerp programs are billed directly through IJO. Payment must be made to IJO before the tapes will be released from AVP. If the programs are unsatisfactory they may be returned for a full refund. To receive a refund all tapes must be returned to AVP within 10 days of receipt of the tapes. Any script changes will void the refund policy. If the script change does not fit in the specified amount of time, AVP reserves the right to edit out any of the footage without the approval of the jeweler. Infomercial masters will be retained by AVP unless otherwise requested by the jeweler. Duplications may be ordered at any time.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_